



*The* **BEST OF**  
2018

WEIRD CRAP  
WOMEN DO TO  
AVOID SELLING

**THE RISE OF THE  
NEW WOMAN  
ENTREPRENEUR**

and SOOOOOO much  
more....

**PLUS**

The Game NO  
Woman  
Entrepreneur  
EVER wins

# YOUR DAILY GUIDE TO INCREDIBLE INCOME & MORE.



**W**OW kicked off 2018 with an article that details **the RISE of the NEW Woman Entrepreneur...** it was a post that I used (effectively) to roll out the red carpet for my ideal target market... women who, you know... are like you and me.

- Women untethered to the rules of her industry.
- Unfazed by circumstances.
- Unafraid to go big and is — in fact — enraged by the mere suggestion of remaining small and experiencing groundhog day in business, in life or in love. .And also...
- UNSATISFIED by business as usual.
- And UNINTERESTED in the status quo. You can read the rest by **clicking RIGHT HERE...**

But don't linger TOO long...because in February, I unpacked **the three prongs of packaging for ULTIMATE profit**, including the most overlooked, which is POSITIONING... positioning of YOU as the expert. This one is a 2018 "must read," and it is waiting on you by clicking on THIS paragraph!

In March, I took a necessary trip to Negative Town... detailing ALL the hurdles inherent in our EPIC battle for the attention of our target market. Fortunately, I was able to find the way out (of Negative town) using INFO-MERCIALS as a guide. Keep reading about ALL your sales funnels MUST do, here... **just click. Right here. On these words. =>**

Finally, I talked about the white-knuckling moments in my business... when I needed money NOW. I struggled mightily to find a 'system' that would work, EVEN for little old, non-famous, non-advertising-buying me. **I settled INSTEAD on a mix of principles and habits. Creating YOUR daily guide can start here, with ONE click HERE.**

**Honorable mention... my twisted little view on MONOGAMY, SEX & MARKETING, which can be found by clicking HERE.**



## WEIRD CRAP WOEN DO TO AVOID SELLING

I only listed SIX weird things women entrepreneurs do in order to avoid selling, but there are more. This article MAY sting a bit, but it's worth it. NOTE: None of these things I Listed are bad, when they are part of an actual, activated, consistent SALES strategy. But without SALES, they are JUST BUSY WORK.

**CLICK HERE to READ THE ARTICLE IN ITS OFFENSIVE ENTIRETY.**

## THE PROPER CARE AND FEEDING OF A SUCCESSFUL, PROFITABLE, ENJOYABLE, PURPOSE-FULL BUSINESS

The title of this one says it all. This article goes into FIVE simple steps you can take to transform YOUR business into a purpose-fueled profit machine.

**CLICK HERE to GET STARTED.**

## 13 SNEAKY WAYS YOU MAY BE SHUTTING OUT BIG SUCCESS

This is FOUNDATIONAL Women Who WOW material right here. Women entrepreneurs — like me, like you — are big thinkers, fast movers, constant dreamers, consistent movers, and always up to something. STILL, it's not uncommon to find that we're sabotaging our own success... using one -- or more -- of these 13 SNEAKY little things that can slow down — or even shut down — our success.

**Click HERE to DIG IN.**

**FREE GIFT: CLICK HERE... AND CHOOSE ANY TRAINING YOU WANT. MESSAGE ME (M.ME/WOMENWHOWOW, TELL ME ABOUT YOUR BUSINESS AND WHICH MEMBERS-ONLY TRAINING YOU WANT ACCESS TO... AND VOILA, IT WILL BE YOURS..**

## *Let's Connect!*

DAILY RESOURCES  
FOR WOMEN  
ENTREPRENEURS  
CAN BE FOUND BY  
CLICKING -- AND  
FOLLOWING -- US  
ON FACEBOOK AND  
INSTAGRAM, USING  
THE ICONS TO THE  
RIGHT.



## HOW TO CAPTURE THE HEART OF YOUR MARKET.

In a world of infinite OPTIONS, woefully limited attention spans, new and emerging copy cats, and a growing acceptance (even celebration) of SLOTH in any number of areas — finances, business, fitness, marriage, child-rearing, etc. —

WE MUST DO ENOUGH...  
TO CAPTURE OUR MARKET'S  
ATTENTION,  
AND THEN THEIR HEART.

[CLICK HERE to LEARN HOW](#)

## HOW TO FIRE YOUR CLIENTS AND MAKE EVEN MORE MONEY.

I "fired" all private clients at the end of 2017 and became even MORE profitable. I'll say that this decision was HARDER than leaving my full time job in 2000. But if I can do it, so can you.

[CLICK HERE to GET STARTED.](#)

## HOW TO CREATE THE TIPPING POINT YOU'VE BEEN PRAYING FOR.

A guide for getting to that place where all of the work, all of the time, sweat, blood and tears PAYS OFF can be found here....

Warning though:

This post is SOAKED in truth, and it may sting just a little.

[CLICK HERE to GET READ.](#)

## LEARN MORE ABOUT THE GAME NO WOMAN ENTREPRENEUR EVER WINS.

This one starts with one HECK of a confession... followed by two specific, critical questions... and a challenge.

[CLICK HERE to GET STARTED.](#)

## MASTERCLASS: BEING EXCEPTIONAL DOES NOT EQUAL BEING PROFITABLE.

There are a lot of incredibly talented people DOING WHAT THEY ARE INCREDIBLY TALENTED AT DOING who cannot financially support themselves in business. Why? Because being incredible, being exceptional, even being THE BEST at what you do, isn't TRULY a marketable advantage.

In fact, some may even call it the "price of admission," a baseline.

[HERE is the rest of what you need to PROFIT.](#)

## IDENTIFYING THE HEART OF YOUR BUSINESS SO YOU CAN MAKE IT IRRESISTIBLE TO YOUR MARKET.

See what happened when I came to the "disappointing" realization that the HEART of what I was selling was -- well -- boring. =) Also, learn what happens when WOMEN are CONFIDENT... and then go out and make the HEART of YOUR business visible.

[CLICK HERE to READ MORE.](#)

## HOW TO (REALLY) CREATE A BIG PAY DAY IN YOUR BUSINESS.

If you want to CREATE -- rather than HOPE FOR -- a big day, you do NOT need 3 months to plan, any affiliates, a fancy funnel, or any other such thing.

But, you MUST orchestrate the following three things,

[WHICH CAN BE FOUND BY CLICKING HERE.](#)